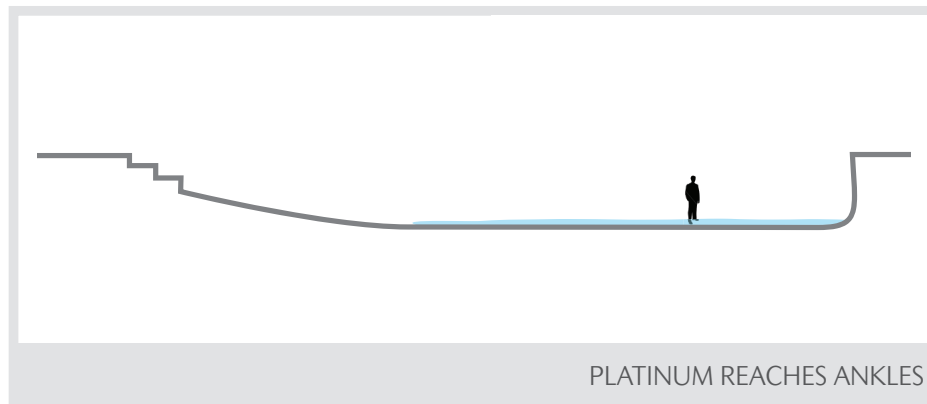




RARE

There are few sources in the world for platinum, which makes owning platinum jewelry a distinction. Platinum's rarity not only elevates its status in precious metals, it makes a statement about the wearer.

If all the platinum ever mined were melted and poured into an Olympic-sized pool, the platinum would barely reach your ankles. Gold, however, would fill three pools.



*tips to sell platinum YOU COULD SAY:
Platinum, like true love, is precious and rare.