

SECURE

Security and peace of mind for diamonds are benefits that most customers appreciate about platinum. Platinum is a diamond's best friend.



HOPE DIAMOND



TAYLOR-BURTON DIAMOND

The most famous diamonds in the world, such as the Hope Diamond and the Taylor-Burton 60-Carat Diamond, are set spectacularly and securely in platinum.



14K NICKEL WHITE GOLD

Here is an example of a stress-corrosion crack, which can result from repeated exposure to corrosive substances, such as household bleach or the chlorine in pools.



PLATINUM PRONGS

Durable and virtually corrosion resistant, these 10-year-old platinum prongs show very little signs of wear or distress.

Photo courtesy of:
Stewart Grice/Hoover & Strong, Inc.

- Platinum's strength, durability and corrosion resistance make it the most secure setting for diamonds and other precious gemstones.
- A platinum prong offers better protection for diamonds than the more brittle gold prong, which may break when subjected to force.
- When properly designed, even with the smallest, most delicate of prongs, platinum's strength is unsurpassed in securing precious gemstones.

*tips to sell platinum YOU COULD SAY:
Her engagement ring will be one of the most meaningful pieces of jewelry you will give her and the most important diamond. Platinum will hold the diamond most beautifully and securely, providing peace of mind.